

# SIMPLY BRILLIANT

#### ADVANCED DISPERSION SOLUTIONS FOR PIGMENTS AND FILLERS

Lubrizol's diverse Solsperse product line empowers the formulator to develop extremely efficient particle dispersion and particle size stability for high to mid-range solvent-based, water-based, energy curable, thermoset or thermoplastic systems. Products provide the highest level of appearance and performance, manufacturing efficiencies and quality, as well as the ability to effectively work with difficult to disperse pigments and resin-less systems.

### **Bringing Your Color to Life**

Lubrizol's hyperdispersants are essential ingredients for formulating high quality, high solids, low viscosity dispersions of organic and inorganic pigments, carbon black, mineral extenders and many other particles. They ensure that the formulator will have the highest color value with high pigment/filler loadings and efficient color development. When using Solsperse, formulations will have vivid color strength with strong, bright colors with the requisite transparency or opacity.

#### **Delivering Manufacturing Efficiencies**

Incorporating Solsperse hyperdispersants into the millbase reduces the viscosity and increases the pigment content for improved manufacturing productivity. Solsperse also decreases dispersion time and maximizes pigment loadings in the grind stage to lower energy and labor costs, producing more final product from a given weight of millbase. Additionally, because Lubrizol's hyperdispersants permit increased pigment loadings in the millbase, there is a reduction in potentially carrying incompatible medium through from the millbase to the final formulation.

### The Optimal Choice

Solsperse products enable formulators to be more flexible and deliver superior performance and quality. Solsperse enhances mechanical properties, stability, flow and uniformity. Broad compatibility across a range of media makes it possible to stock fewer products in larger quantities resulting in less inventory and lower maintenance costs. Solsperse products meet most environmental standards and decrease VOCs in high solids coatings. For optimum flexibility and performance, choose Solsperse first.

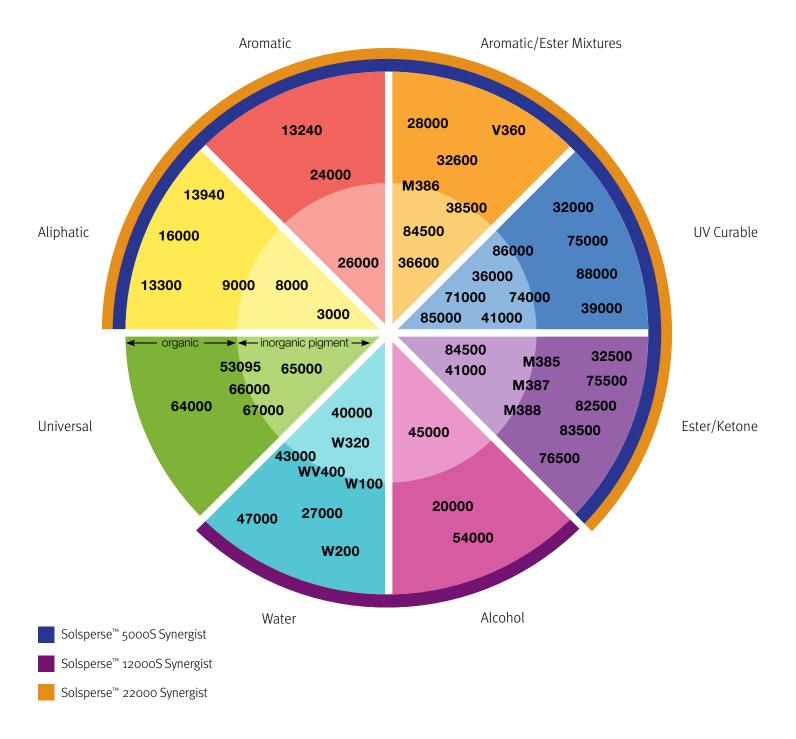
# WHAT WE ADD MAKES THE DIFFERENCE.™

- HIGHEST COLOR VALUE AT THE LOWEST POSSIBLE PIGMENT CONCENTRATION
- EFFICIENT COLOR DEVELOPMENT
- HIGH PIGMENT/ FILLER LOADINGS
- IMPROVED MANUFACTURING PRODUCTIVITY
- FORMULATION FLEXIBILITY
- ENHANCED MECHANICAL PROPERTIES, STABILITY, FLOW AND UNIFORMITY
- REDUCED VOC LEVELS

www.solsperse.com



### **SOLSPERSE™ HYPERDISPERSANTS SELECTOR**



## **Lubrizol Advanced Materials, Inc.**

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